

Professional Certificate in the DESIGN AND MANAGEMENT OF THE PUBLIC REALM

New in 2009
Place making
Unlock the potential

Professional development for Public Realm practitioners

- Place-making: concepts and techniques to make a strong sense of place for vibrant and viable towns
- Learn how to successfully integrate urban design with traffic and highway engineering
- Supported and recommended by CABE, IHIE, IHT, English Heritage and the Urban Design Group



“The course offers delegates an active, high quality learning experience.”



Sarah Gaventa
Director, CABE Space

Spring 2009

This course brings together the range of professionals whose work shapes the public realm. You will work on live case studies, sharing your own perspectives and knowledge while receiving guidance and mentoring from leading-edge practitioners in the field.

Further information, booking and the syllabus go to
www.publicrealm.info

Contact us direct for more information and booking
Please call Alison Davis on: **01932 88937**
or email: **publicrealmPRIAN@aol.com**

Course dates 2009

The six day residential course will be run in two, three day sessions:

- 1: 23rd - 25th April (Tues - Thurs inclusive)
- 2: 16th - 18th June (Tues - Thurs inclusive)



www.publicrealm.info

This course is organised by the Public Realm Information & Advice Network.
A not for profit organisation supporting individuals, professional bodies and government in improving the public realm.



This Professional Certificate is the first course that deals with all the primary delivery systems, policies, techniques and design skills to enable you to successfully create a memorable public realm. This includes all the latest accepted urban design principles, as well as the practical implementation of quality highway improvements, pedestrian crossings and traffic calming.

Uniquely, this course integrates the urban design perspective with the engineering perspective and shows how to combine these disciplines to produce outstanding public realm solutions.

What you will learn

- How the quality of space is perceived and measured
- Funding systems, agencies and how they operate
- How different sorts of people use the public realm
- Place making for vibrant & viable places
- Principles of movement and traffic management
- Risk, liability and the avoidance of accidents
- The design of quality pedestrian crossings and home zones
- Working with the public through effective involvement and consultation
- Legislation, regulation and responsibilities
- Relation of the various modes of transport, category of user and trip purpose
- Regeneration, sustainability & designing out crime

Who should attend

The course is aimed to help people approaching mid career who recognise that a broader, cross disciplined experience and certificate will help them in their career development, including:

- Highway engineers
- Planners
- Project managers
- Traffic engineers
- Transport planners
- Urban designers
- Regeneration officers
- Sustainable Transport officers
- Landscape architects
- Town centre managers
- Conservation officers
- Architects

Booking & Information

Go to the website: www.publicrealm.info

Call us direct: 01932 889371

COURSE DATES Session 1: 21st - 23rd April 2009
Session 2: 16th - 18th June 2009
(Sessions Tuesday to Thursday inclusive)

VENUE The Barns Hotel,
Cardington Road, Bedford MK44 3SA

Place-making - new for 2009

We introduce the key principles for place making, to create high quality environments where people want to live and are able to thrive.

Effective place making helps people navigate and provides a sense of identity.

Understand how to provide lively and attractive locations for people to interact with active workshops and design analysis.



Essential for all professionals involved in the decision making in the public realm.

Active learning with on-site case studies, group workshops and best practise analysis.

Leading industry experts give all lectures and exercises with emphasis on practical implementation solutions.

COST £1,950 plus VAT, per student

(includes 4 nights residential accommodation, all course materials and meals). A discounted fee of £1750 plus VAT per person will be given to two or more students from different backgrounds who attend from the same organisation.

ENHANCE YOUR CAPABILITIES AND FURTHER YOUR CAREER!

View the full syllabus, competency levels that will be attained at www.publicrealm.info

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