



# IAM / Brunel Conference on Driver Safety

*From Research to Policy and Practice*

Wednesday 6th September 2006

09:30

BITlab

Brunel University

find us: <http://www.brunel.ac.uk/about/where/ux/uxacc/>

This year marks the 50th Anniversary of the Institute of Advanced Motorists. In recognition of this, we are hosting a conference that brings together leading road safety, traffic and transport researchers. The spirit of the conference is to discuss research that can be readily assimilated into driver training and practice as well as road transportation policy. Each of the researchers will be summing up their area of expertise and their contribution to it, and present some 'take-home' messages for drivers and policy makers.

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Please complete the reverse and send along with a cheque made payable to 'Brunel University' to:

Linda Paul  
BITlab  
Brunel University  
Uxbridge  
Middlesex  
UB8 3PH



# Agenda

- 09:30**      **Arrival and coffee**
- 10:00**      **Opening address and Conference Chair**  
*Christopher Bullock*  
*CEO of the IAM*
- 10:10**      **Keynote address: Pushing the boundaries of our road safety knowledge - the crucial role of research.**  
*Dr Susan Sharland*  
*Chief Executive, TRL*
- 10:30**      **Evaluation of Advanced Driver Coaching**  
*Prof Neville Stanton, Dr Guy Walker, Tara Kazi & Dr Mark Young*  
*Ergonomics Research Group, Brunel University*
- 11:15**      **Break for Coffee and Tea**
- 11:30**      **Visual Attention and the Transition from Novice to Advanced Driver**  
*Prof Geoffrey Underwood*  
*School of Psychology, University of Nottingham*
- 12:15**      **Drivers Visual Search Behaviour**  
*Prof Alastair Gale*  
*Applied Vision Research Centre, Loughborough University*
- 13:00**      **Lunch**
- 13:45**      **Speeding Drivers research and Application**  
*Prof Steve Stradling*  
*Transport Research Institute, Napier University*
- 14:30**      **Driver Headway: How Close is too Close on a Motorway?**  
*Prof Mike McDonald*  
*Transportation Research Group, University of Southampton.*
- 15:15**      **Break for Coffee and Tea**
- 15:30**      **Risk as Feelings, Implications for Safe Driving Practice**  
*Prof Ray Fuller*  
*School of Psychology, University of Dublin*
- 16:15**      **GDL: Relating Licensing to Learning**  
*Prof John Groeger,*  
*Department of Psychology, University of Surrey*
- 17:00**      **Closing Remarks by Prof Neville Stanton**
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Delegate Name(s) \_\_\_\_\_

Number of Delegates @ £20 per person \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_