



Carat

Carat Sport

21 High St, Ruddington, Nottingham, NG11 6DT, UK

Tel + (44) 115 969 8200 Fax +(44) 115 984 5704

www.carat.co.uk

Think! Road Safety sponsorship of the Football League -
Update sheet

Name	
Road Safety Group	
Football Club	
Football Club contact	
Date of Match day Sponsorship	
Road Safety message - Which message are you focussing on?	
Hospitality - How have you decided to use the 10 hospitality tickets? - Invited guests or used as a prize? - How are the 10 normal stand tickets being used?	
Activity on the day - What activity, if any, are you conducting on the day? - On pitch demonstration? - Tannoy announcement?	
PR - What PR activity have you conducted or plan to do? - Local newspaper/radio activity	
Player Appearances - Have you used an appearance? If so, how did it go? - What future plans have you made?	
The Club How helpful do you feel the club has been in delivering each part of the rights package?	
Please indicate any further	





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help you require to deliver your sponsorship program, let us know about your experience, what went well and what would you change?	
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